



còmpass lens.

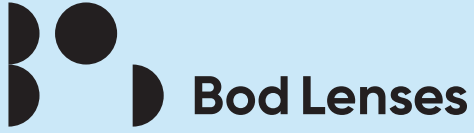
Progressive lenses based on
Artificial Intelligence

powered by



ONE LIFE - SEE IT WELL





compass
lens.

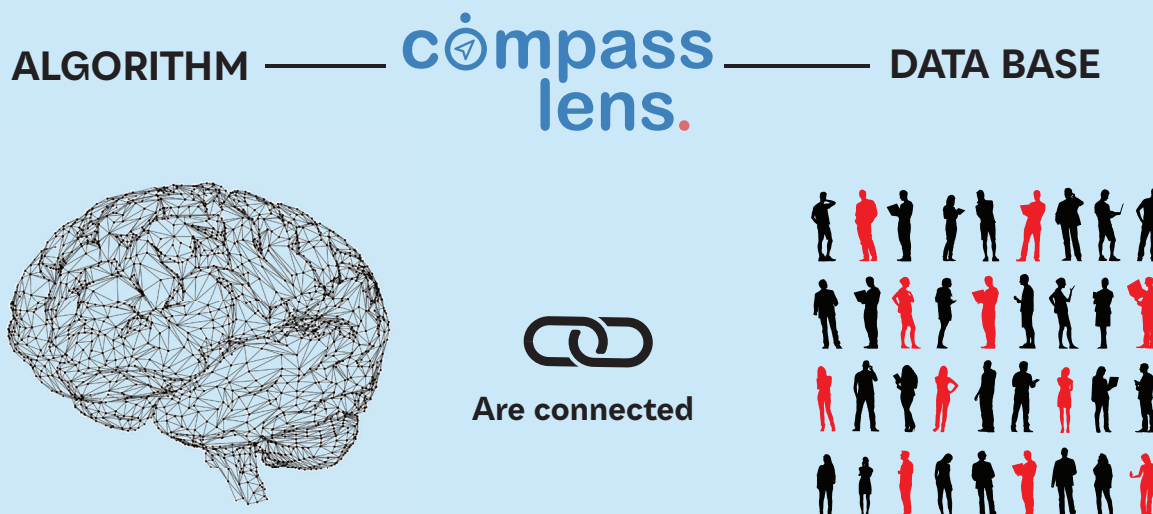
DESCRIPTION

A CONTINUOUSLY CHANGING **DATA-DRIVEN DECISION SYSTEM** DESIGNED TO INCREASE PATIENTS LENS SATISFACTION

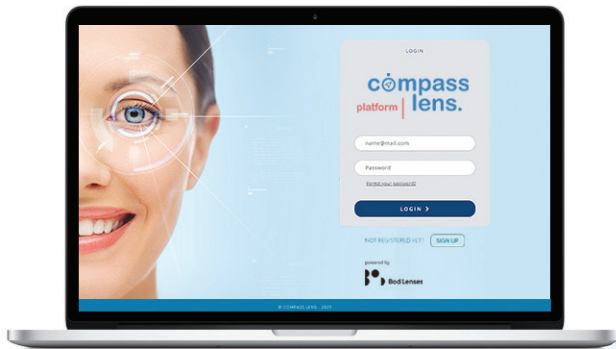
The Compass Lens recommendation system objectively selects the **ideal lens** for each patient by considering feedback from previous **patients' lens experience**.

HOW Compass Lens WORKS?

By **machine learning*** wearer satisfaction tendencies are detected. The Compass Lens algorithm compares wearers with low satisfaction rates to those with **high satisfaction rates** and **similar visual profiles and / or job data**.



compass platform | lens.



PLATFORM

- **Visual profile:** Prescription / Previous lens / Expectations / Lifestyle
- **ECPs (Eye Care Professional) get an unique customer ID** when ordering the patients lenses
- **Ability to track rejections and fix them**
- **Allows ECP to gather customer feedback**
- **Recommends second pair to the ECP**



BUSINESS INTELLIGENCE PLATFORM

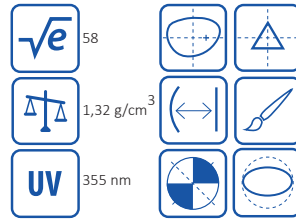
- **Tracks Compass Lens sales by region or store**
- **Tracks customer satisfaction rates**
- **Compares Compass Lens to the wearer's previous lenses**
- **Tracks rejections evolution**
- **Allows for customer segmentation**

WHAT COMPASS LENS PROVIDES YOU **NOW AND BRINGS IN THE FUTURE**

1. YOU, AS A COMPANY	RIGHT NOW	<ul style="list-style-type: none"> • Unique technologically advanced lens system that has never been available before • Consistent way of gathering feedback • Capacity to track patient satisfaction • Reduces risk of non-adapts / rejections
	OVER TIME	<ul style="list-style-type: none"> • Unique technologically advanced lens system that has never been available before • Consistent way of gathering feedback • Capacity to track patient satisfaction • Reduces risk of non-adapts / rejections
2. DOCTORS / ECPS	RIGHT NOW	<ul style="list-style-type: none"> • Latest lens innovation • Easy lens solution • Sophisticated platform to prescribe lenses • Automatic system that fixes rejections cases • Differentiation
	OVER TIME	<ul style="list-style-type: none"> • Higher loyalty & credibility • Security when prescribing the next progressive lens to a patient • Minimize non adaptation cases
3. YOUR PATIENTS	RIGHT NOW	<ul style="list-style-type: none"> • Better buying experience • Higher lens satisfaction • Incentives for providing feedback – optional
	OVER TIME	<ul style="list-style-type: none"> • Greater guarantee of adaptation • An even higher better visual experience • Easy transition to their next pair of progressive lenses

ORGANIC 1.50 COMPASS LENS

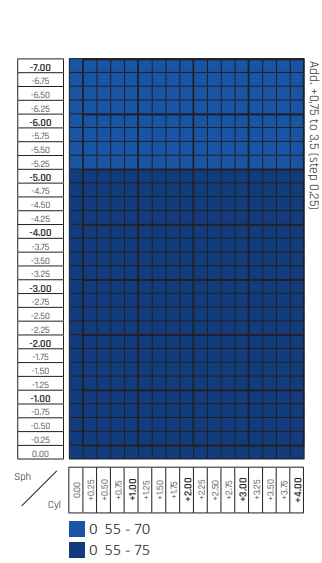
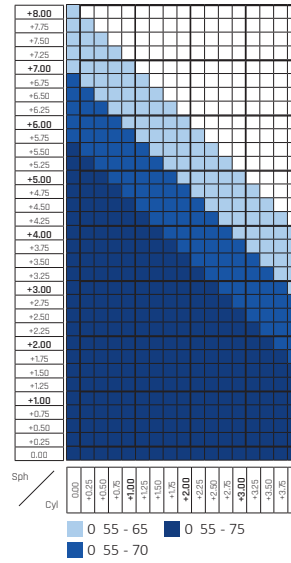
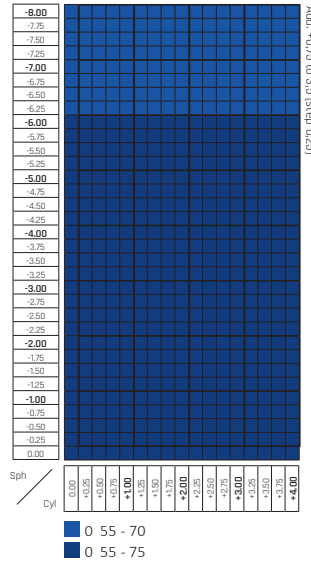
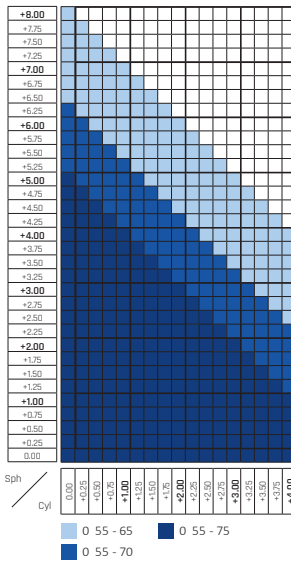
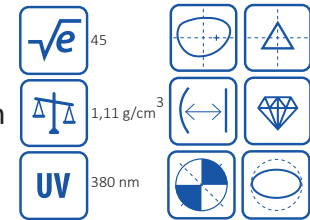
Index: 1.50
MFH: 14 mm
BC: 0.5 – 8.0
Diameter: 55 – 75 mm



ORGANIC 1.53 COMPASS LENS TRILOGY

Index: 1.53
MFH: 14 mm
BC: 0.5 – 8.0
Diameter: 55 – 75 mm

TRILOGY
LENSES



Organic 1.50 Compass Lens **UNV**

UC	Basis	Blue BALANCE	CLARUS II

Organic 1.50 Compass Lens **PCS**

UC	Basis	Blue BALANCE	CLARUS II

Organic 1.53 Compass Lens **Trilogy UNV**

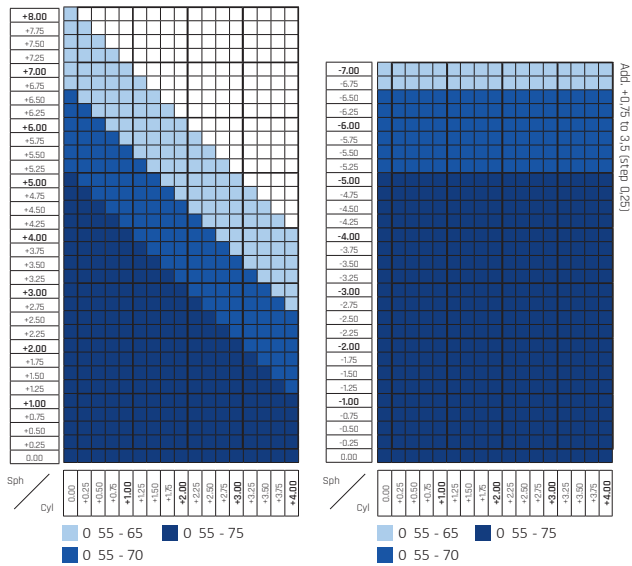
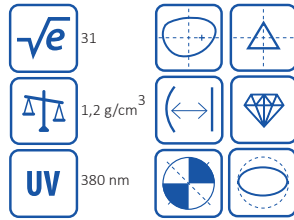
UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.53 Compass Lens **Trilogy PCS**

UC	Basis	Blue BALANCE	CLARUS II
X			

ORGANIC 1.59 COMPASS LENS POLYCARBONATE

Index: 1.59
MFH: 14 mm
BC: 0.5 – 8.0
Diameter: 55 – 75 mm



Organic 1.59 Compass Lens **Polycarbonate UNV**

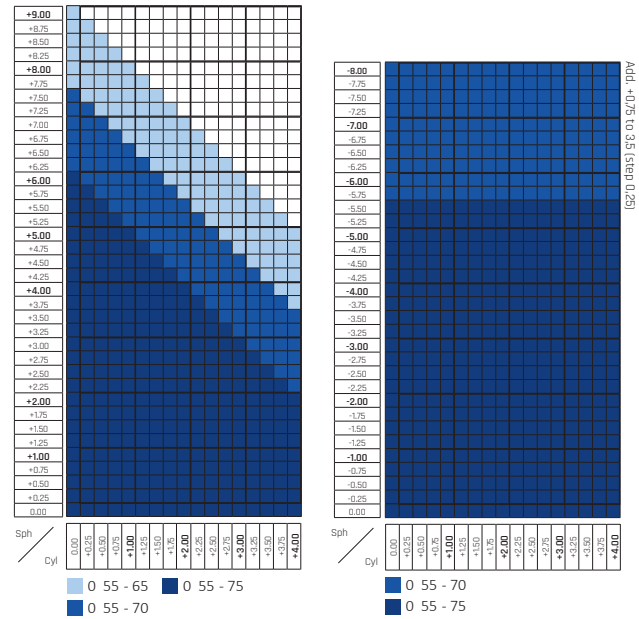
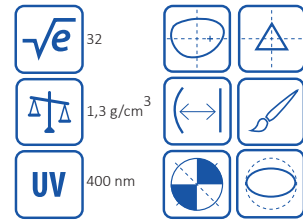
UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.59 Compass Lens **Polycarbonate PCS**

UC	Basis	Blue BALANCE	CLARUS II
X			

ORGANIC 1.60 COMPASS LENS

Index: 1.60
MFH: 14 mm
BC: 0.5 – 8.0
Diameter: 55 – 75 mm



Organic 1.60 Compass Lens **UNV**

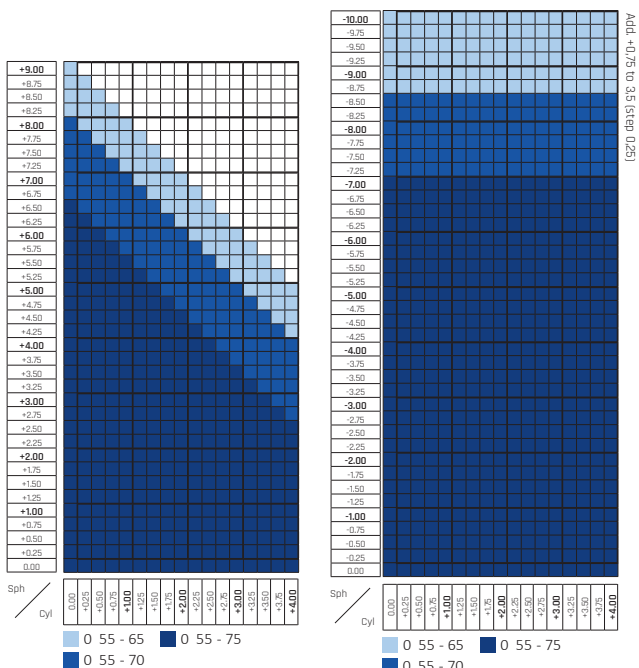
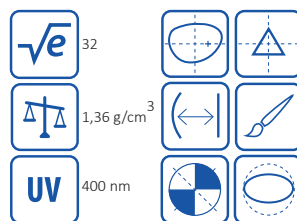
UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.60 Compass Lens **PCS**

UC	Basis	Blue BALANCE	CLARUS II
X			

ORGANIC 1.67 COMPASS LENS

Index: 1.67
MFH: 14 mm
BC: 0.5 – 8.0
Diameter: 55 – 75 mm



Organic 1.67 Compass Lens **UNV**

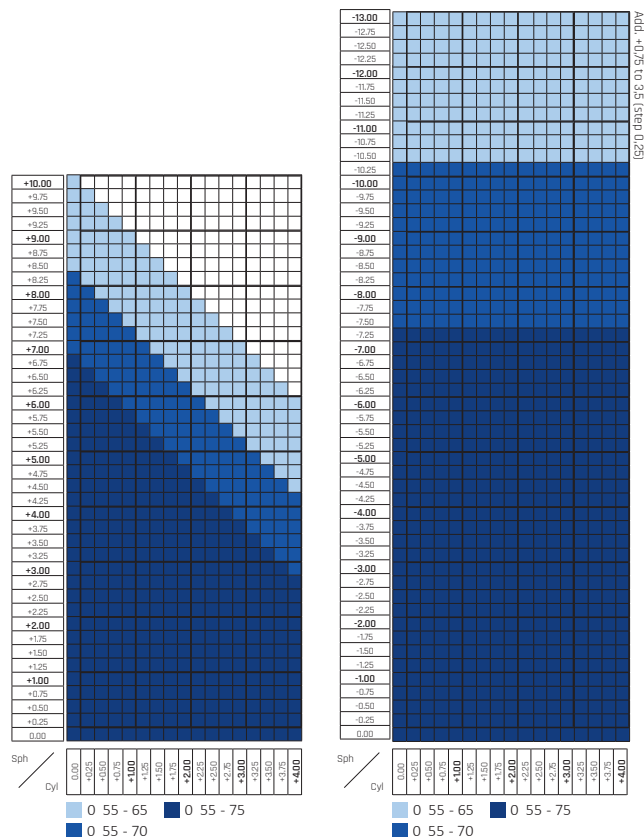
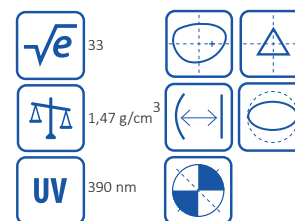
UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.67 Compass Lens **PCS**

UC	Basis	Blue BALANCE	CLARUS II
X			

ORGANIC 1.74 COMPASS LENS

Index: 1.74
MFH: 14 mm
BC: 0.5 – 8.0
Diameter: 55 – 75 mm



Organic 1.74 Compass Lens **UNV**

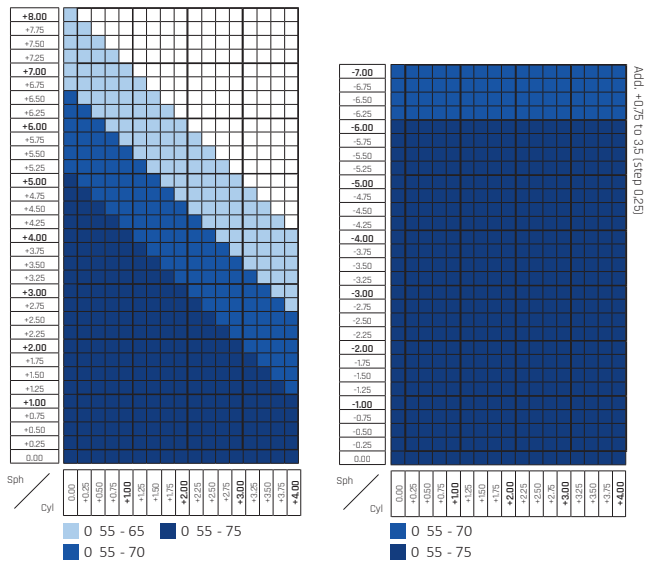
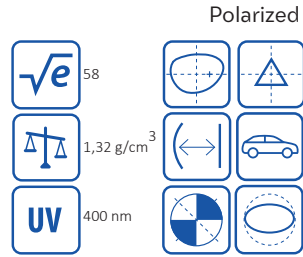
UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.74 Compass Lens **PCS**

UC	Basis	Blue BALANCE	CLARUS II
X			

ORGANIC 1.50 NUPOLAR COMPASS LENS

Index: 1.50
MFH: 14 mm
BC: 0.5 – 8.0
Color: brown, grey
Diameter: 55 – 75 mm



Organic 1.50 NuPolar Compass Lens **UNV**

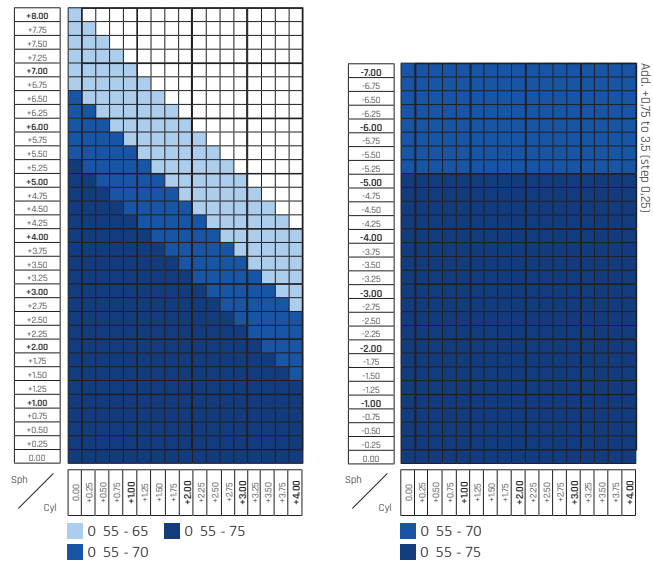
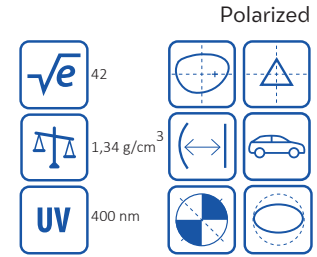
UC	Basis	Blue BALANCE	CLARUS II

Organic 1.50 NuPolar Compass Lens **PCS**

UC	Basis	Blue BALANCE	CLARUS II

ORGANIC 1.59 NUPOLAR COMPASS LENS POLYCARBONATE

Index: 1.59
MFH: 14 mm
BC: 0.5 – 8.0
Color: brown, grey
Diameter: 55 – 75 mm



Organic 1.59 NuPolar Compass Lens **Polycarbonate UNV**

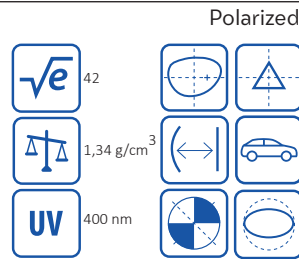
UC	Basis	Blue BALANCE	CLARUS II

Organic 1.59 NuPolar Compass Lens **Polycarbonate PCS**

UC	Basis	Blue BALANCE	CLARUS II

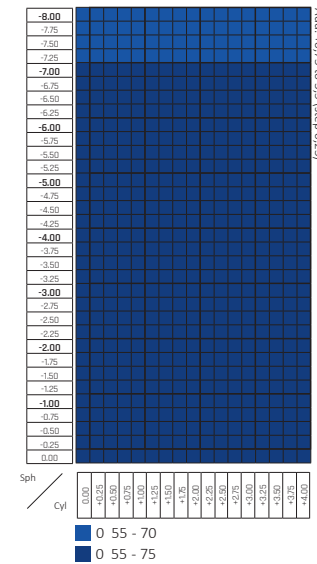
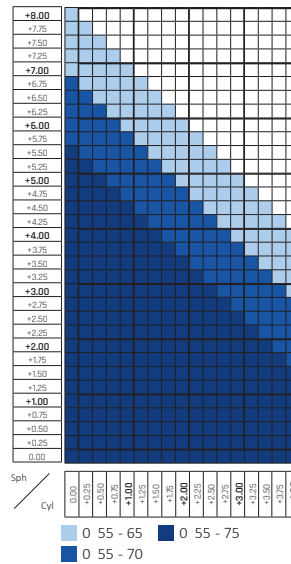
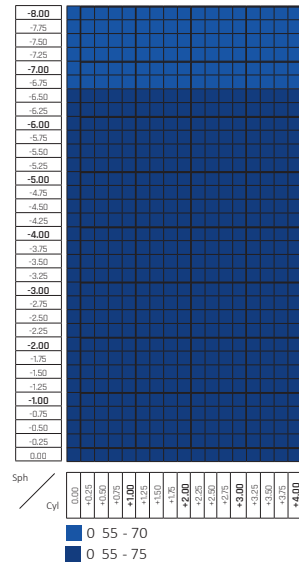
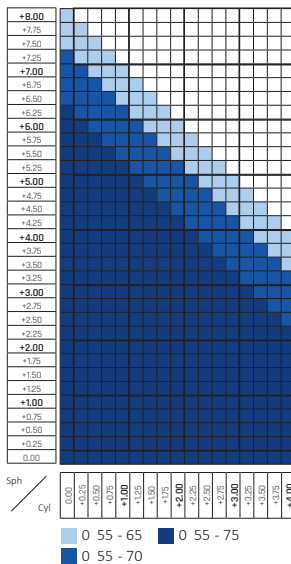
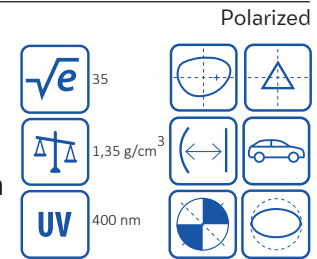
ORGANIC 1.60 NUPOLAR COMPASS LENS

Index: 1.60
MFH: 14 mm
BC: 0.5 – 8.0
Color: brown, grey
Diameter: 55 – 75 mm



ORGANIC 1.67 NUPOLAR COMPASS LENS

Index: 1.67
MFH: 14 mm
BC: 0.5 – 8.0
Color: brown, grey
Diameter: 55 – 75 mm



Organic 1.60 NuPolar Compass Lens **UNV**

UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.60 NuPolar Compass Lens **PCS**

UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.67 NuPolar Compass Lens **UNV**

UC	Basis	Blue BALANCE	CLARUS II
X			

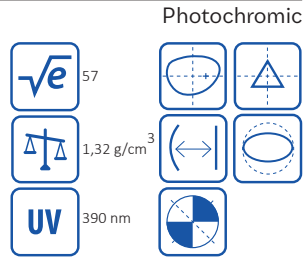
Organic 1.67 NuPolar Compass Lens **PCS**

UC	Basis	Blue BALANCE	CLARUS II
X			

ORGANIC 1.50 TRANSITIONS GEN8 COMPASS LENS

Index: 1.50
MFH: 14 mm
BC: 0.5 – 8.0
Color: brown, grey
Diameter: 55 – 75 mm

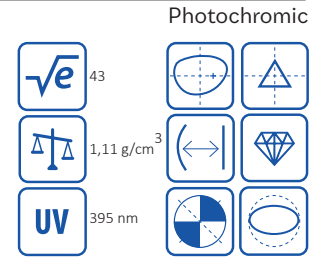
Transitions
Signature GEN8



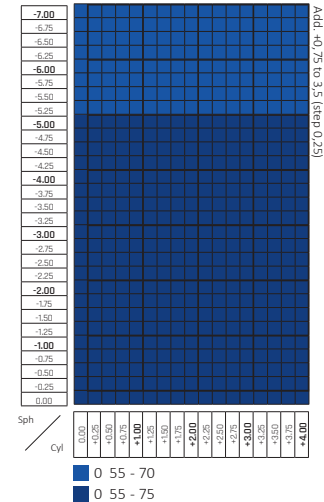
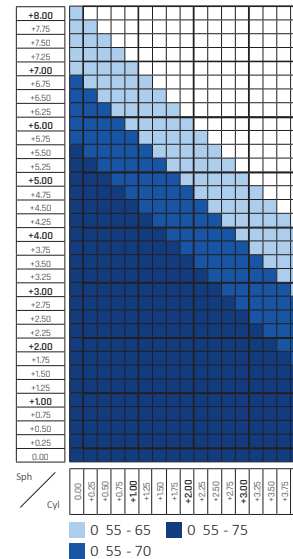
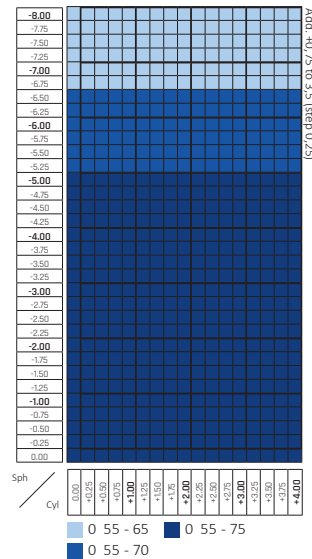
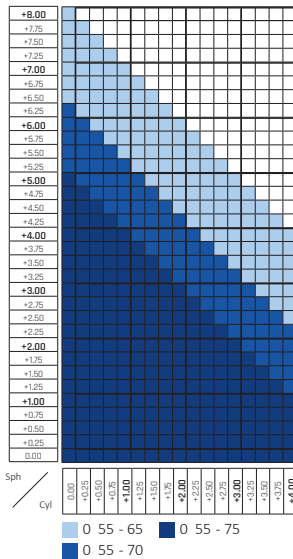
ORGANIC 1.53 TRANSITIONS GEN8 COMPASS LENS TRILOGY

Index: 1.53
MFH: 14 mm
BC: 0.5 – 8.0
Color: brown, grey
Diameter: 55 – 75 mm

Transitions
Signature GEN8



TRILOGY
LENSES



Organic 1.50 Transitions GEN8 Compass Lens UNV

UC	Basis	Blue BALANCE	CLARUS II

Organic 1.50 Transitions GEN8 Compass Lens PCS

UC	Basis	Blue BALANCE	CLARUS II

Organic 1.53 Transitions GEN8 Trilogy Compass Lens UNV

UC	Basis	Blue BALANCE	CLARUS II
X			

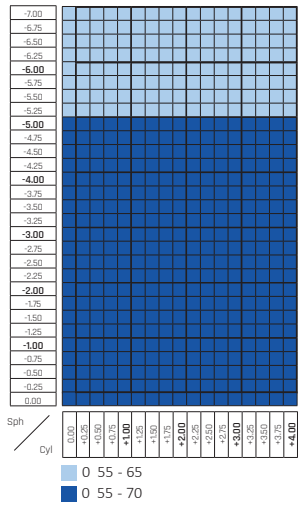
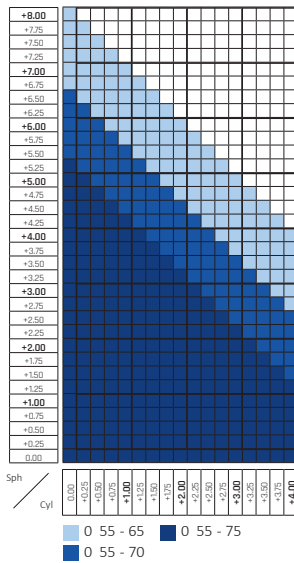
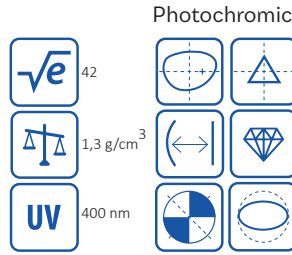
Organic 1.53 Transitions GEN8 Trilogy Compass Lens PCS

UC	Basis	Blue BALANCE	CLARUS II
X			

ORGANIC 1.59 POLYCARBONATE TRANSITIONS GEN8 COMPASS LENS

Index: 1.59
MFH: 14 mm
BC: 0.5 – 8.0
Color: brown, grey
Diameter: 55 – 75 mm

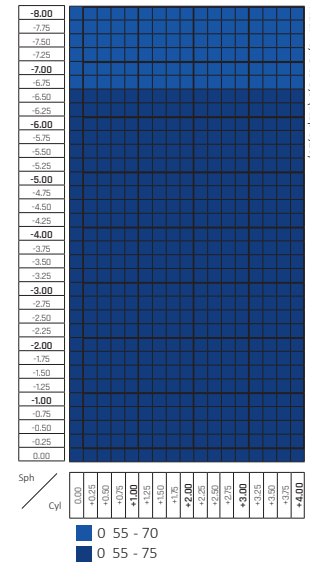
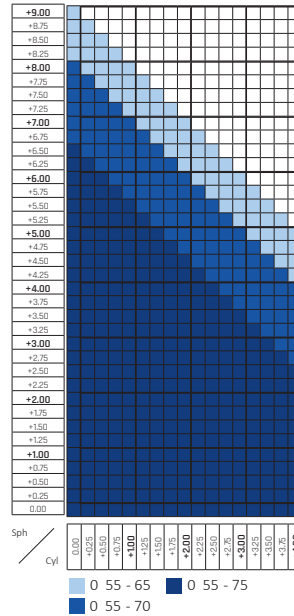
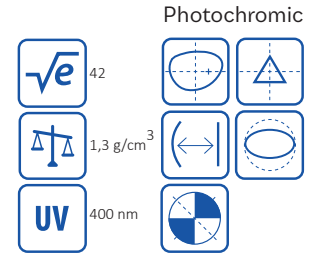
Transitions
Signature GEN8



ORGANIC 1.60 TRANSITIONS GEN8 COMPASS LENS

Index: 1.60
MFH: 14 mm
BC: 0.5 – 8.0
Color: brown, grey
Diameter: 55 – 75 mm

Transitions
Signature GEN8



Organic 1.59 Polycarbonate Transitions GEN8 Compass Lens **UNV**

UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.59 Polycarbonate Transitions GEN8 Compass Lens **PCS**

UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.60 Transitions GEN8 Compass Lens **UNV**

UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.60 Transitions GEN8 Compass Lens **PCS**

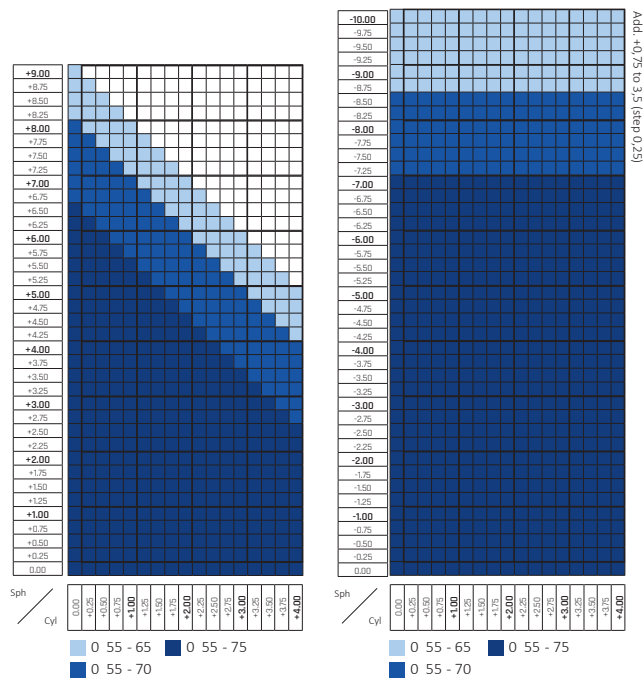
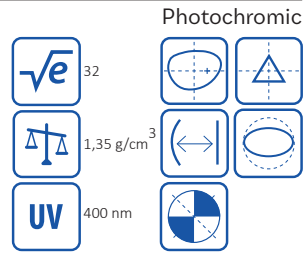
UC	Basis	Blue BALANCE	CLARUS II
X			

ORGANIC 1.67

TRANSITIONS GEN8 COMPASS LENS

Index: 1.67
 MFH: 14 mm
 BC: 0.5 – 8.0
 Color: brown, grey
 Diameter: 55 – 75 mm

Transitions
 Signature GEN8



Organic 1.67 Transitions GEN8 Compass Lens **UNV**

UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.67 Transitions GEN8 Compass Lens **PCS**

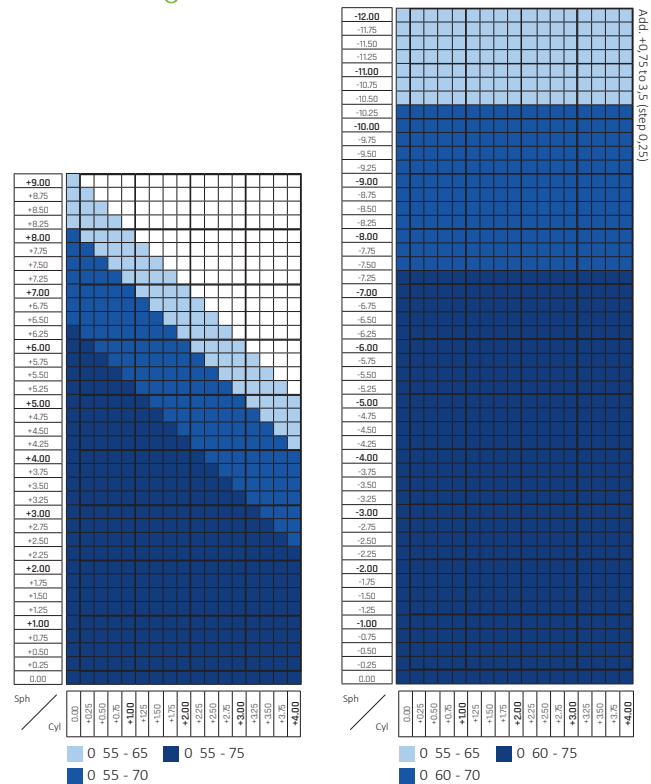
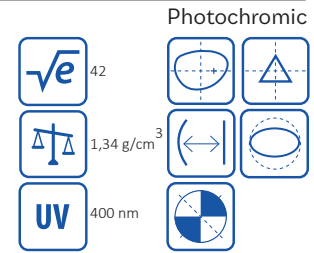
UC	Basis	Blue BALANCE	CLARUS II
X			

ORGANIC 1.74

TRANSITIONS GEN8 COMPASS LENS

Index: 1.74
 MFH: 14 mm
 BC: 0.5 – 8.0
 Color: brown, grey
 Diameter: 55 – 75 mm

Transitions
 Signature GEN8



Organic 1.74 Transitions GEN8 Compass Lens **UNV**

UC	Basis	Blue BALANCE	CLARUS II
X			

Organic 1.74 Transitions GEN8 Compass Lens **PCS**

UC	Basis	Blue BALANCE	CLARUS II
X			

ONE LIFE – SEE IT WELL.



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compass
lens.